

motelinfo

The moteliers' web site for **specific** Industry information

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A new interactive web site designed to consolidate Moteliers and Suppliers. On completion the database will have over 5000 motels listed alphabetically in QLD, NSW and VIC together with a database of participating Industry Specific Suppliers.

The database for the services offered by Suppliers is constructed in categories listing the categories from A to Z shown below. During this construction phase the web site is operative and can be viewed by clicking the following address www.motelinfo.com.au

The website offers the opportunity for any person interested in the Motel Industry to learn, view, and participate in all services.

For the Motelier:

Your motel is listed and can easily be found through our sophisticated search parameters.

The website has been designed to allow streamlined communication between your Guests, and Suppliers to the Motel Industry with links to most websites that offer valuable information in the operation of your motel.

You are not a number the site is interactive which means staff is available to talk to you on a toll free number.

Quick Overview:

- ✓ **Free service** to the Motelier.
- ✓ Quick, reliable access to suppliers specific to the Motel Industry.
- ✓ Access to your web page by our high profile site brought to the top of the searches by the word motel in most well known search engines such as **Google** and **ninemsn**.
- ✓ **Accommodation search** & booking programs designed to make sourcing of your motel extremely easy with **provision for booking accommodation**.
- ✓ **A powerful marketing tool** allowing you to highlight the features of your motel in graphics and text.
- ✓ A unique network system allowing you to communicate using free programs such as **"Skype"**.
- ✓ A **Comments Control** program alerting the Provider of feedback on their service (good or bad).
- ✓ A **Bulk Purchase** system allowing Moteliers to link with other motels to bulk purchase items.
- ✓ Simple to operate search parameters allows you to select & quickly compare prices.
- ✓ Sourcing of specific motel information and products using the **Quotations** system.
- ✓ You even have a site where you can privately **market your motel for sale**. The site goes further and includes your Motel Broker details if you require this assistance.

An easy to use "seek & find" program

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A list of Providers from Accountants to Web Design.

Accounting: Air-conditioning: Asset Protection: Brokers: - Purchaser's Broker - Vendor's Broker Bus & Coaches: Communication: - Internet Services - Mobile Telephone - Telephone (Landline) Computer Systems: - Computer Hardware - Computer Software Construction & Maint: - Awnings - Commercial Building - Lifts, Maint & Repairs - Maintenance Consumables (Food): - Breakfast Foods - Confectionery - Frozen Food - Fruit & Vegetables - Restaurant Catering Electrical Appliances: - Discounters - Importers - Wholesales Finance: - Banks - Finance Brokers Fire Protection: Function Centres: - Catering on premises - Catering External Furnishings (Soft): - Quilts & Bed Spreads Housekeeping (Cleaning): - Chemical Supplies - Equipment - General - Toilet paper W/Sellers - Uniforms & Badges Insurance: - General insurance - Life Insurance - Mortgage Protection - Superannuation - Workers Compensation Laundries: - On Premises - Linen Supply Legal: Liquor & Wine: - W/sale Wine Suppliers - Wineries & Vineyard Motel Chains: Motel Purchase Process: - Accounting - Assessment Reports - Broker - Finance - Legal Motel Selling Process: - Accounting - Broker - Compliance Reports - Legal	Office Systems: - Back Office Systems: - Computer Hardware - Computer Software - Front Office Systems - Computer Hardware - Computer Software Plant Fixtures & Fittings Suppliers: - Air Conditioning - Dining & Furniture - Kitchen Area - Refrigeration Professional Assistance: - Accounting - Asset Protection - Insurance - Legal Refurbishment: - Bedding - Floor Coverings - Furniture Repairs - Mats & Door Mats Regulatory Control: - Associations - Dangerous Goods - Occupational Health - Quality Assurance Services Repairs & Maintenance: Reports: - Building Reports - Electrical - Fire Protection - Local Government - Occupational Health & Safety - Pest Reports - Surveyors Restaurant Supply: - Coffee Wholesale Security: - Locksmiths - Security Patrol Service Signs: - Neon - Sign Writer Swimming Pools & Spas: - Construction - Equipment & Chemicals - Maintenance & Repairs Tourism: Utility Pricing: - Electricity - Gas - Oil Valuation: - General Valuations - Quantity Surveyors Website Design:
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For the Provider:

The motel Industry requires reliable proven Suppliers who are willing to supply information, goods and services to over 5000 motels in QLD, NSW and VIC.

Price is not a deciding factor, however quality is a requirement in keeping a motel within standards expected by our demanding clientele.

If you are able to offer the industry your product or service please inspect our website and contact us, so we can further explain our marketing services.

Provider Overview:

1. Your product or service is required to be industry specific, meaning, it is proven for a motel, serviced apartments, restaurants, and conference centres.
2. We have divided the service areas into regions to assist in distribution of services.
3. If an agreement is reached, we assist you in preparing a "Provider Entry Page" in the Motelinfo site which describes your Operation product or services offered.
4. This is normally linked to your web site. If you do not have a website, all enquiry is directed to your email or telephone.
5. You can enter the site at any time by a password to change content.

Marketing:

A feature that assists you in notifying the motel operators of new stock lines and discount lines can be introduced through **SPECIALS** or **NEW ITEMS**, shown in the "Products" tab at the top of the web page.

Prospective **Purchasers & Guests** may record their level of service received from you and your staff. Those results can be viewed by your Company at any time. The source on the report is shown as received from "Operator" or "Guest" to the site. You should find this an effective gauge to monitor your performance to the enquiries. (Enquiry numbers are recoded for each site) All access to your area is password protected.

Please contact us so we can discuss all aspects and cost structure for this marketing service.